

Senior Executive Team
Biography

Vaughan Bassett

Senior Vice President of Sales & Logistics

Vaughan Joined Pinnacle in May 2011. He has an extensive international career in the forest products industry, having spent almost 20 years with a global pulp and paper company.

As the executive in charge of their world-wide pulp sales, he was stationed in Hong Kong for 10 years. He has also taught export management and international logistics at a major business school in Toronto as well as starting up his own green business in BC.

Vaughan has a BSc from the University of Natal and an MBA from the University of the Witwatersrand, both in South Africa. He is responsible for the pellet marketing, sales, logistics, quality assurance and trading activities of the company.