

Senior Executive Team
Biography

Erin Strong

Director of Human Resources

Joining the team in 2016, Ms. Strong has over 15 years of extensive experience leading Human Resources initiatives.

Ms. Strong most recently was the Director of Human Resources for an international Alcoholic beverage innovation and manufacturing company based out of Vancouver.

She was responsible for leading the Senior Management team in developing the people and culture strategy, defining and implementing training initiatives, Talent Management, Strategic Compensation Planning and Employee & Labour Relations. Past roles include Talent Acquisition in Healthcare as well as HR Leadership in the Wood Products Manufacturing industry.

Ms. Strong has a Bachelors of Business Administration as well as a Diploma, with Honours, in Human Resource Management from the British Columbia Institute of Technology. She is a certified Human Resource Professional in Canada (HRPA Designation) and a member of the HRP.